

who's building  
the hospital  
of the future?



WOMEN'S COLLEGE  
HOSPITAL FOUNDATION

Health care for women | REVOLUTIONIZED

# you are.

Because you believe that by improving health care you improve the lives of generations to come.



“It was nothing short of a miracle.”

These were the words of Arnold Tenney after his 98-year-old mother experienced the benefits of Women’s College Hospital’s commitment to helping patients recover at home. Arnold called the Virtual Ward’s 24-hour hotline when Beatrice developed serious swelling in her legs a week after being released from a neighbouring hospital. She was treated at Women’s College Hospital efficiently, safely and without the need for costly re-hospitalization.

There are many ways of measuring the impact of your investment in Women’s College Hospital over the past year. People like Arnold and Beatrice have experienced the life-changing benefits of our extraordinary research and care. Their gratitude, relief and hope confirm what you’ve also told us with your gift – after 100 years of health-care leadership and innovation, Women’s College Hospital continues on the right track.

Over the last year, our donors have contributed generously to help build our new hospital of the future, advance research and pioneer state-of-the-art programs that address the unique needs of women and their families. We value every one of the gifts we have received and regret that space prevents us from listing them all in this report.

Inside you’ll read the inspiring words of our benefactors like Margaret McCain who shares our belief that keeping people out of hospital is “better for Canadians overall and more cost-efficient.” Ian and Pat Fraser describe their gift as a legacy to benefit their daughters and grandchildren, one that will help create one of the most ground-breaking institutions in the world. Organizations such as KPMG have contributed as testament to their belief in our hospital’s leading role in advancing health care for women.

On behalf of Women’s College Hospital and countless families like the Tenneys who benefit from your gift, we thank you for your generosity. We’re changing the future of women’s health. Together.

# We'll remain at the forefront of health care with the support of campaign donors

Women's College Hospital Foundation expresses its sincere appreciation to all individuals, corporations and foundations who have generously supported The Campaign for Women's College Hospital. Cumulative pledges and gifts of \$1,000 or more received by Dec 31, 2011 are acknowledged here with sincere thanks.

"Since its earliest years, Women's College Hospital has stood ready to meet the unique needs of women's healthcare with innovative solutions. A century later, with the same evolutionary thinking, Women's College Hospital' is once again on the verge of reinventing healthcare through its vision for 'The Hospital of the Future'. Scotiabank is proud to support The Women's College Hospital Campaign in its quest to evolve healthcare and meet the needs of the next century of women and their families."

— Sylvia Chrominska, Chair of The Campaign for Women's College Hospital Group Head, Global Human Resources and Communications, Scotiabank



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"Once we told the Women's College Hospital story, our partners became overwhelmingly supportive. With the strong support of our partners, our Foundation then stepped forward with a matching contribution. Our combined half-a-million dollar gift will help keep the women in all our lives healthy through research and care."

— V. Ann Davis (not pictured), Marlene Cepparo and Mary Lou Maher, Campaign volunteers and KPMG Partners



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"I have chosen to back an institution that every day makes a difference in the lives of Canadian women. The reality is we can't deliver on the quality programs and research that set this hospital apart without the infrastructure to support it. I made my gift to build the Hospital of the Future."  
— Honorary Chair W. Edmund Clark, President & CEO, TD Bank Group



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"Our support of Women's College Hospital dates back to the early 1970s. Your unique approach to health research and care serves as a powerful model for health care institutions in every country around the world."

— *Brigid Doherty, Executive Director, James H. Cummings Foundation Inc. Buffalo, New York*



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"I give to Women's College Hospital because it stands for, and continues to stand for, the very best care in women's health."

— *Janet MacInnis, WCH Honorary Board Member and Campaign Volunteer*



# We are breaking new ground with the generosity of our annual giving donors

All donations to Women's College Hospital Foundation are gratefully appreciated. Space limitations make it impossible for us to recognize all of our supporters. The Foundation gratefully received gifts in excess of \$1,000 from the following donors between Jan 1, 2011 and Dec 31, 2011.

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Women's College Health Research

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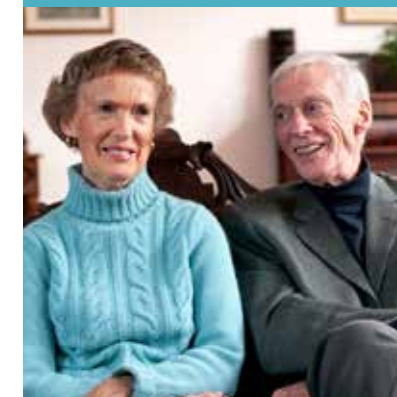
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"We made our gift in honour of our four daughters, four granddaughters and new great-granddaughter. They may not be future patients of Women's College Hospital, but they will certainly benefit from the work being done here."

— *Pat and Ian Fraser*



“Shoppers Drug Mart is committed to women’s health and our belief that when Canadian women are healthy and well, Canada is healthy and well. In 2011 our Tree of Life program raised \$45,507 in four weeks from 20 local stores in the downtown core, all who selected WCHF as their beneficiary. For us, it’s important to come together to support leadership in women’s health right here in our neighbourhood!”

— Andrew Yeh, Associate-owner  
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# We are getting closer to our goals with the help of spirit of life donors

The Spirit of Life Society recognizes and honors those friends who have thoughtfully made provision for the hospital through a future bequest or by arranging a gift using life insurance, a trust or registered retirement investments.

- |                                 |                           |                          |
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“Women’s College Hospital’s unique approach to ambulatory care will probably be something we’ll see replicated right across the country. This is a good hospital with an excellent mission and I believe in supporting it.”  
— The Honorable Margaret McCain O.C., O.N.B.



Every effort has been made to ensure the accuracy and completeness of these lists. If you have any questions please contact Ingrid Graham, Director, Donor Relations & Stewardship at 416-813-4741 or [ingird.graham@wchospital.ca](mailto:ingird.graham@wchospital.ca).



# We are reaching higher with the generosity of in-kind donors

Thank you to our Silent Auction and Gift Supporters who helped make our 2011 events a success.

“As a long time volunteer with the Foundation I recognize how important it is to contribute to the innovative work they support. I’m thrilled to be involved. Co-chairing the WCHF Golf Classic for the past 5 years has allowed me to combine my passion for golf with this extraordinary cause.”

—Annette Addison, Co-Chair  
WCHF Golf Classic



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# signature events spotlight

**grapetoglass**



## TORONTO'S ULTIMATE WINE TASTING PARTY AND SILENT AUCTION

February 17, 2011 marked our second annual Grape to Glass event, presented by Scotiabank. More than 500 wine enthusiasts and collectors gathered at the Fermenting Cellar for a tasting of more than 50 different wines donated by Treasury Wines Estates, gourmet food stations and a silent auction of exceptional vintages from around the world. Thanks to the support of our guests and sponsors Grape to Glass raised over \$100,000 for Women's College Hospital.

Presenting Sponsor:



Raise that Glass Sponsors:



**golf classic**



## FOUR YEARS FOR A GREAT CAUSE!

On June 16, 2011 Women's College Hospital Foundation's 4th annual Golf Classic was held at the prestigious King Valley Golf Club. Presented by RBC Dexia the sold-out event raised nearly \$120,000 for Women's College Hospital and featured a fabulous day of golf followed by silent auction, reception, dinner and awards.

Presenting Sponsor:



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## HUNDREDS GATHER TO SHAPE THE FUTURE OVER LUNCH

On October 28, 2011, Women's College Hospital Foundation launched its inaugural Women for Women's luncheon, a new fundraising initiative with the goal to raise \$1 million for The Campaign for Women's College Hospital over the next five years. The event, attended by over 750 guests, was an overwhelming success raising \$225,000. Hosted by Jeanne Beker of Fashion Television the event also featured special guests: Arlene Dickinson of Dragons' Den, singer-songwriter Serena Ryder and a special keynote presentation by Women's College Hospital's Drs. Valerie Taylor and Joanne Kotsopoulos.

Presenting Sponsor:



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WOMEN'S COLLEGE  
HOSPITAL FOUNDATION

Health care for women | REVOLUTIONIZED

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